

Scheme of the Examination: BBA

| First Year | | | | |
|--|-------------------|-------------------|-------------------|-----------------|
| Part - I | U.E. Marks | I.A. Marks | Max. Marks | Duration |
| English | 80 | 20 | 100 | 3 Hrs. |
| Second Language | 80 | 20 | 100 | 3 Hrs. |
| I.H.C. | (Home Assignment) | | 50 | |
| Fundamentals of Human Values and Professional Ethics | (Home Assignment) | | 50 | |
| Part - II | | | | |
| Paper -I Principles of Management | 70 | 30 | 100 | 3 Hrs. |
| Paper -II Business Math's & Statistics | 70 | 30 | 100 | 3 Hrs. |
| Paper -III Business Economics | 70 | 30 | 100 | 3 Hrs. |
| Paper –IV Financial Accounting | 70 | 30 | 100 | 3 Hrs |
| Second Year | | | | |
| Part - I | | | | |
| English | 80 | 20 | 100 | 3 Hrs. |
| Second Language | 80 | 20 | 100 | 3 Hrs. |
| Environmental Studies | (Home Assignment) | | 100 | |
| Part - II | | | | |
| Paper-I Human Resource Management | 70 | 30 | 100 | 3 Hrs. |
| Paper-II Management Science | 70 | 30 | 100 | 3 Hrs |
| Paper-III Basic Marketing | 70 | 30 | 100 | 3 Hrs. |
| Paper-IV Elements of Financial Management | 70 | 30 | 100 | 3 Hrs. |
| Third Year | | | | |
| Part -II | | | | |
| Paper-I Business Environment | 70 | 30 | 100 | 3 Hrs. |
| Paper-II Management Accounting | 70 | 30 | 100 | 3 Hrs. |
| Paper-III Business & Corporate Law | 70 | 30 | 100 | 3 Hrs. |
| Paper-IV Information Technology | 70 | 30 | 100 | 3 Hrs. |
| Paper-V Business Communication | 70 | 30 | 100 | 3 Hrs. |
| Paper-VI Elective I: | | | | |
| Financial Services (Finance) | 70 | 30 | 100 | 3 Hrs. |
| Sales & Advertizing Management (Marketing) | | | | |
| Leadership Management (H.R) | | | | |
| Paper-VII Elective II : | | | | |
| Investment Management (Finance) | 70 | 30 | 100 | 3 Hrs. |
| Customer Relationship Management (Marketing) | | | | |
| Change Management (H.R) | | | | |
| Paper-VIII Science & Civilization | | | | |